

DR. B. C. ROY ACADEMY OF PROFESSIONAL COURSES

INSTITUTIONAL DISTINCTIVENESS

Dr. B. C. Roy Academy of Professional Courses, Durgapur, with its tagline "Committed to Excellence in Education," epitomizes the pursuit of academic and professional excellence. Established with a vision to impart quality education and nurture talent, the institution offers a diverse range of programs including BBA, BCA, HM, SCM, MLT, OPT, VFX, and Animation, contributing significantly to the higher education landscape of West Bengal and beyond.

Academic Excellence

The academy emphasizes a holistic approach to education, combining theoretical knowledge with practical exposure. The curriculum is designed to meet industry standards, ensuring students are well-prepared for professional challenges. Regular workshops, seminars, and interactive sessions with industry experts enhance the learning experience.

Healthcare as a Priority

Healthcare is a top priority at Dr. B. C. Roy Academy of Professional Courses, Durgapur. The institution provides dedicated medical units with doctors and paramedical staff for both students and employees, operating under a unique tie-up with 'The Mission Hospital', Durgapur. Additionally, all employees benefit from Employee Group Family Floater Medical Insurance, ensuring comprehensive healthcare coverage.

Student-Centric Approach

The academy's unique selling proposition (USP) lies in its diverse, self-motivated, and dynamic student community. The institution grooms students to face corporate challenges with confidence and develop into responsible human beings who contribute positively to society. Emphasis is placed on teamwork, critical thinking, and a positive attitude, fostering sustainable growth and excellence.

Innovative Practices

The institution adopts innovative teaching methodologies, including ICT-enabled learning. The establishment of Centre's of Excellence fosters research and innovation, promoting intellectual growth among students and faculty alike.

State-of-the-Art Infrastructure

Dr. B. C. Roy Academy boasts modern infrastructure, including well-equipped laboratories, digital libraries, and advanced learning facilities. The campus is designed to create a conducive learning environment, integrating technology with traditional educational values.

Community Engagement and Social Responsibility

The academy actively engages with the community through outreach programs, awareness campaigns, and social initiatives. The focus on sustainability, including the installation of a Solar Power Plant, underscores its commitment to eco-friendly practices.

Distinctive Features

- Strong governance with a four-tier management structure involving the Board of Trustees, Board of Governors, Director, and faculty.
- Commitment to the "Three Es"—Equity, Excellence, and Employability—ensuring a balanced approach to education.
- Proactive placement cell with robust industry linkages that enhance students' employability.
- A dedicated Research & Development Cell and IPR Cell that drive research output and innovation.

Conclusion

Dr. B. C. Roy Academy of Professional Courses, Durgapur, stands out for its unwavering commitment to excellence in education. The institution's strategic vision, coupled with a student-centric approach, ensures it not only meets but exceeds the expectations of its stakeholders. As a beacon of quality education, it continues to contribute to societal growth and set benchmarks in the field of professional education.